



City of Ocala Leadership Group Meeting

October 25, 2018



Leadership Group Meeting Agenda

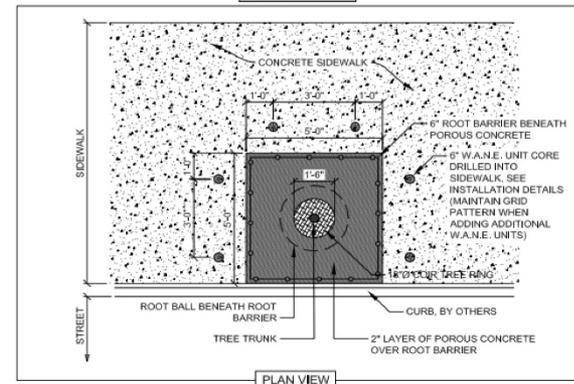
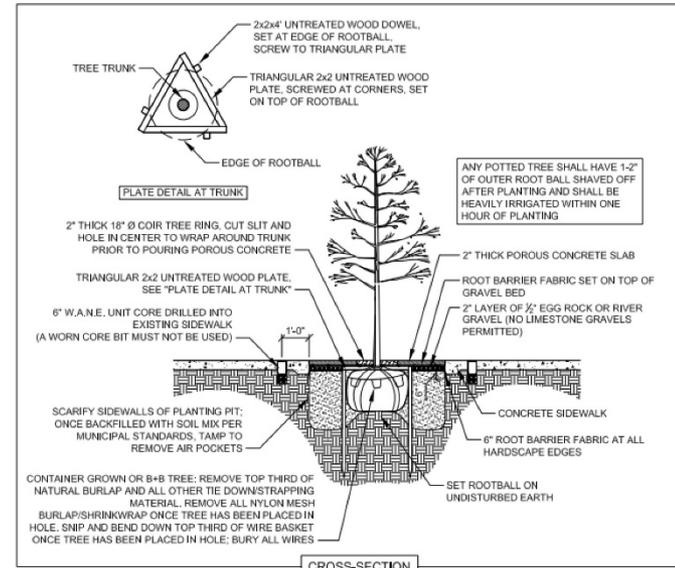
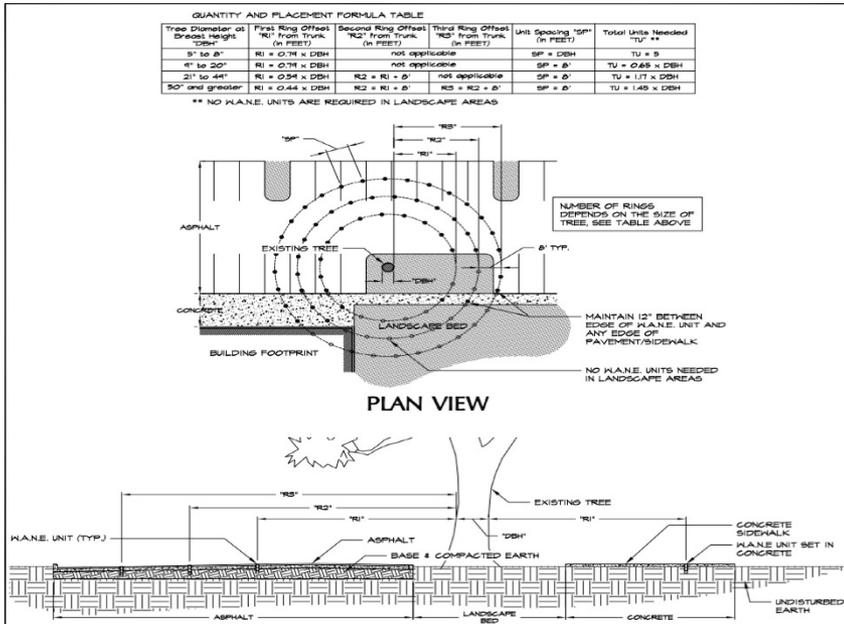
- ▶ Proof of publication
- ▶ Approval of June 27, 2018 minutes
- ▶ Downtown projects
- ▶ Proposed future land use changes
- ▶ Affordable housing infill project
- ▶ Next meeting date
- ▶ Open floor

Proof of publication

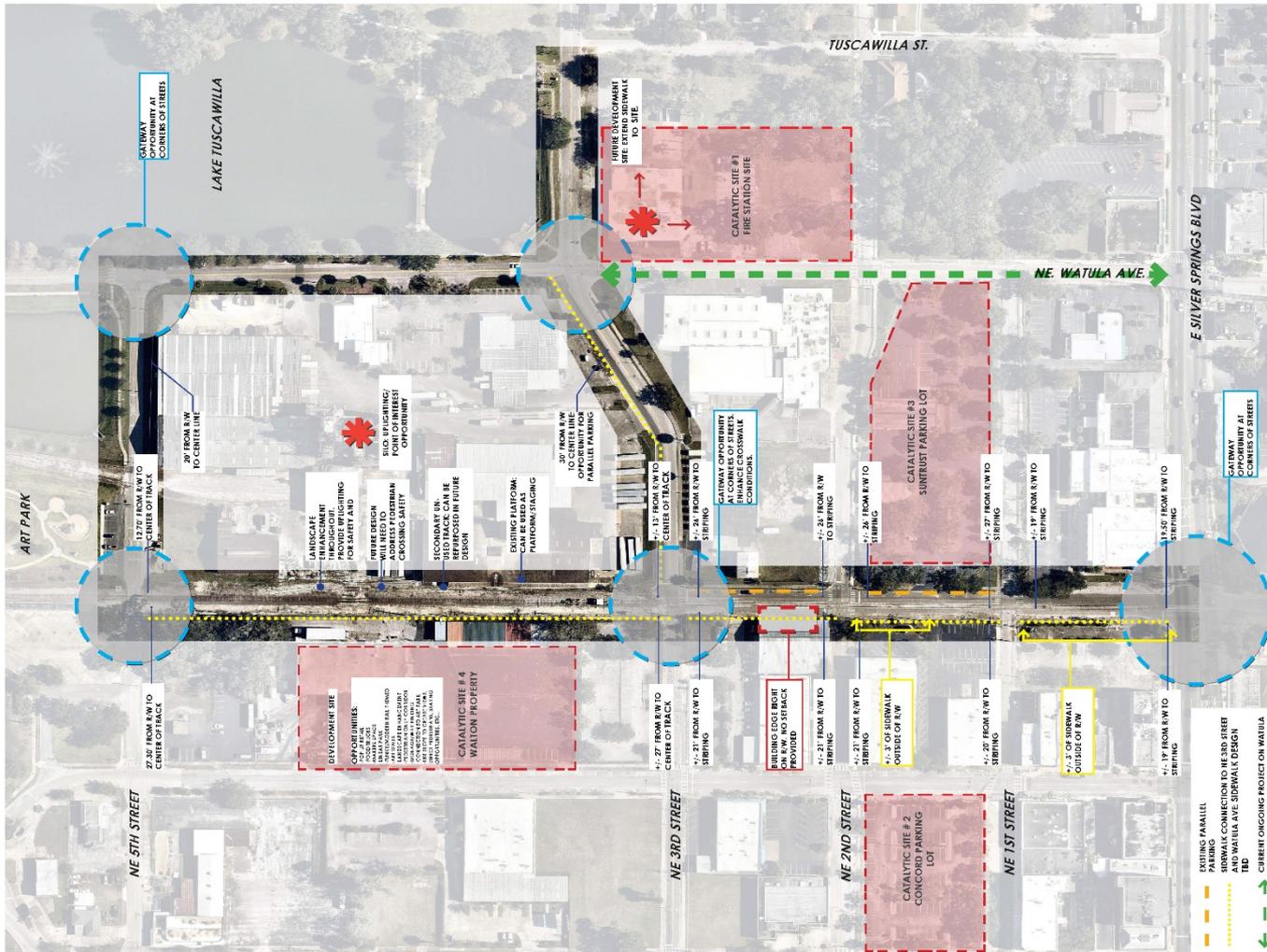


Approval of June 27, 2018 minutes

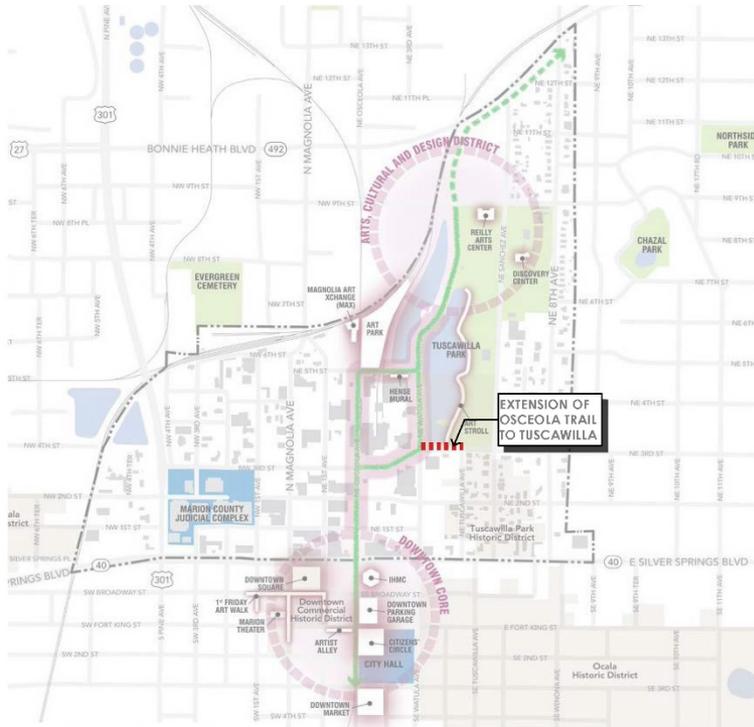
Downtown projects



Downtown projects



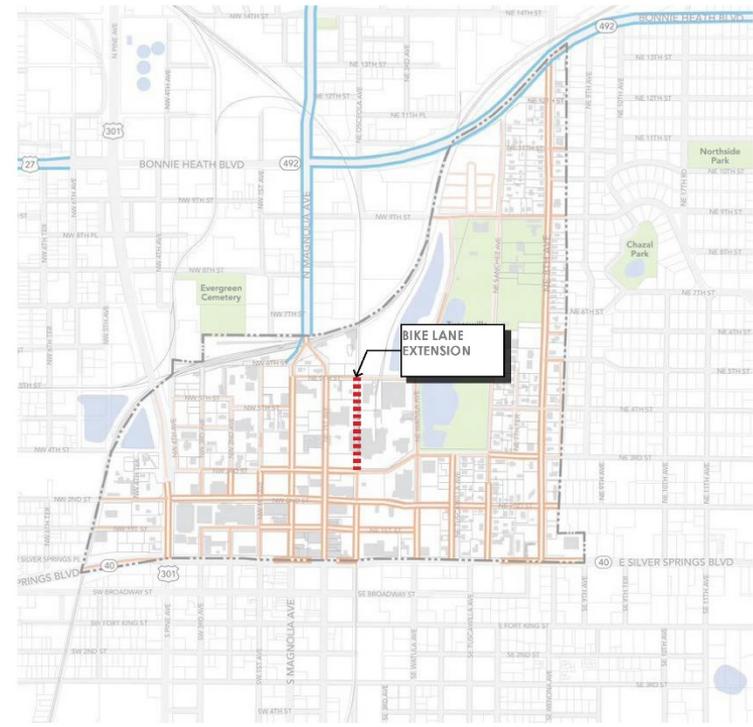
Downtown projects



IMAGES FROM THE OCALA MIDTOWN MASTER PLAN (JUNE 2017)

Midtown Arts and Cultural Assets

- LEGEND**
- Street Centerline
 - Railroad
 - Proposed Midtown Boundary
 - Water Body
 - Park/Open Space
 - Midtown Building
 - Public Institutions
 - Historic District
 - Proposed Osceola Trail



IMAGES FROM THE OCALA MIDTOWN MASTER PLAN (JUNE 2017)

Pedestrian and Bike Facilities

- LEGEND**
- Street Centerline
 - Railroad
 - Parcel Boundary
 - Proposed Midtown Boundary
 - Water Body
 - Park/Open Space
 - Parcel
 - Midtown Building
 - Bike Lane
 - Midtown Sidewalk on Both Sides of Street
 - Midtown Sidewalk on One Side of Street
 - No Midtown Sidewalk on Street

Downtown projects



LIGHTING IMPROVEMENT



GATEWAY OPPORTUNITY AT CATALYST SITES



SEATING AND LANDSCAPE COMBINATION



SEATING WALL OPTION



GABION SEATING WALL (CAN BE COMBINED WITH CONCRETE WALL)



BRICK AND CONCRETE COMBINATION SIDEWALK



GATEWAY ENTRANCE FEATURE OPTION



GATEWAY ENTRANCE FEATURE OPTION



GATEWAY ENTRANCE FEATURE OPTION

Downtown projects

LEGEND

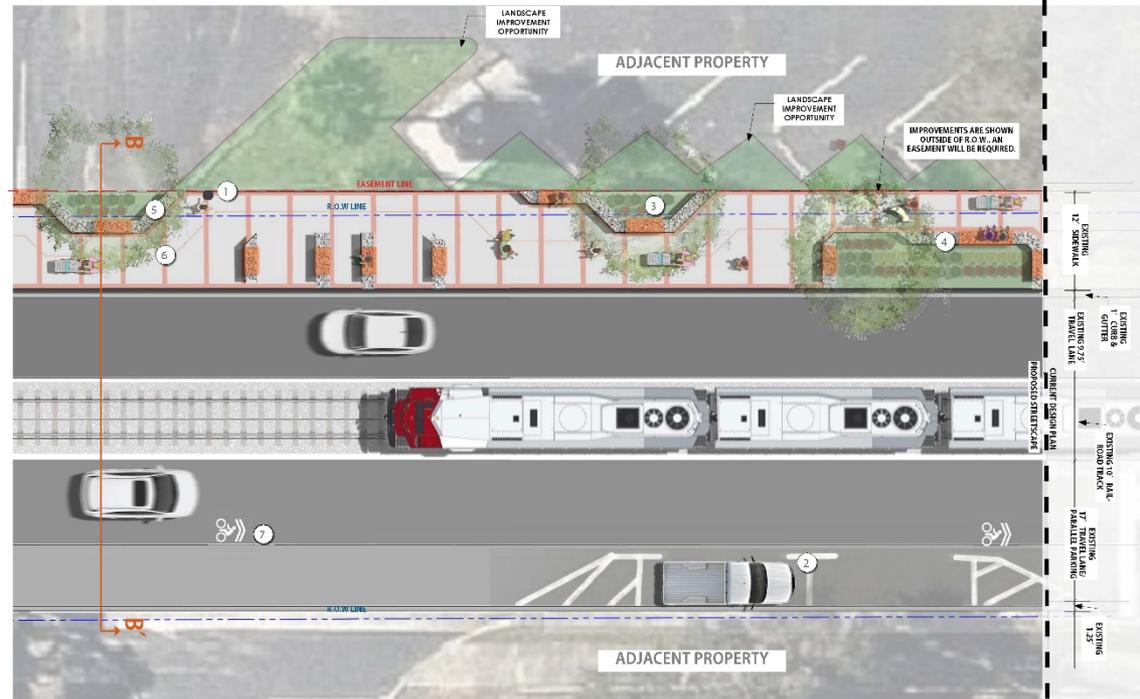
SEE PAGE 7 FOR IMAGES

- ① LIGHTING IMPROVEMENT
- ② EXISTING PARALLEL PARKING
- ③ SEATING AND LANDSCAPE COMBINATION
- ④ SEATING WALL OPTION
- ⑤ GABION SEATING WALL (CAN BE COMBINED WITH CONCRETE WALL)
- ⑥ BRICK AND CONCRETE COMBINATION SIDEWALK
- ⑦ BIKE SHARE LANE

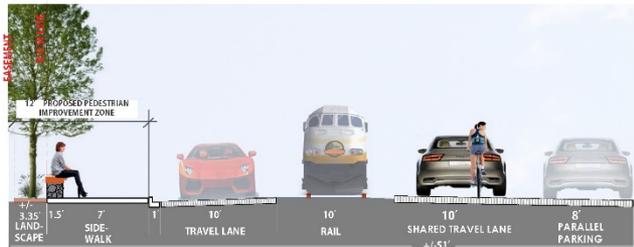


PROJECT PRIORITIES

- PROVIDE A MULTI-MODAL PATHWAY LINKING THE COMMUNITY TO SITE
- ENHANCE PEDESTRIAN EXPERIENCE
- INCORPORATE LANDSCAPE AND HARDSCAPE ENHANCEMENTS
- INTEGRATE CORRIDOR IMPROVEMENTS WITH ADJACENT PROPERTIES
- PROVIDE WAY FINDING SIGNAGE AND LIGHTING ENHANCEMENTS
- INCREASE WALK-ABILITY OF THE CORRIDOR
- PROVIDE SHARED TRAVEL LANE WITH BICYCLES
- CONNECT TRAK TO ART PARK AND TUSCAWILLA PARK



125 LF. OF TYPICAL STREET RENDERING. SIDEWALK DIMENSIONS WILL VARY IN DIFFERENT LOCATIONS.



SECTION B-B'



VICINITY MAP

Downtown projects

PRECEDENT IMAGES



1 BRICK AND CONCRETE COMBINATION SIDEWALK IMPROVEMENT



2 LIGHTING IMPROVEMENT



3 SEATING AND LANDSCAPE COMBINATION



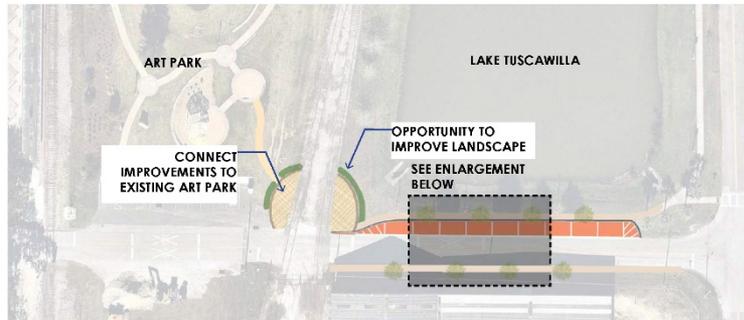
4 SEATING WALL OPTION



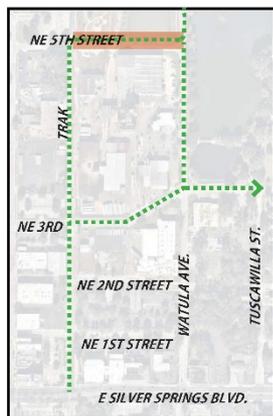
5 GABION SEATING WALL (CAN BE COMBINED WITH CONCRETE WALL)

PROJECT PRIORITIES

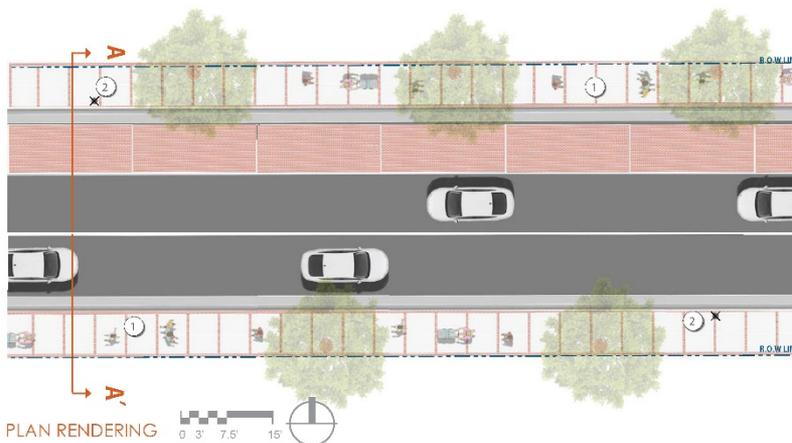
- CONNECT TRAK TO ART PARK AND TUSCAWILLA PARK
- INCREASE WALK-ABILITY OF THE CORRIDOR
- ADD PARKING ALONG THE CORRIDOR
- INCREASE WALK-ABILITY OF THE CORRIDOR
- PROVIDE SHARED TRAVEL LANE WITH BICYCLES
- CONNECT TRAK TO ART PARK AND TUSCAWILLA PARK



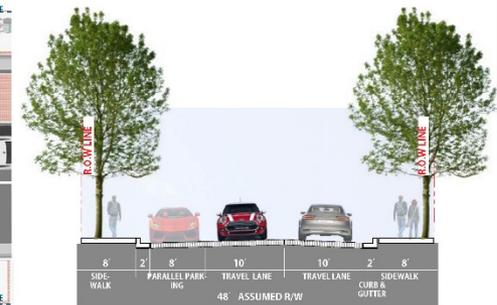
PLAN VIEW: NOT TO SCALE



VICINITY MAP



PLAN RENDERING



SECTION A-A'

Downtown projects

PRECEDENT IMAGES



1 BRICK AND CONCRETE COMBINATION SIDEWALK IMPROVEMENT



2 LIGHTING IMPROVEMENT



3 SEATING AND LANDSCAPE COMBINATION



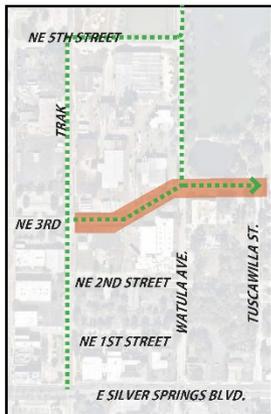
4 SEATING WALL OPTION



5 GABION SEATING WALL (CAN BE COMBINED WITH CONCRETE WALL)

PROJECT PRIORITIES

- INCREASE WALK-ABILITY OF THE CORRIDOR
- REPLACE FENCING ALONG BOTH SIDES
- ADD PARKING ALONG THE CORRIDOR
- REFLECT DESIGN OF THE FIRE STATION PROPERTY AND THE PARK



VICINITY MAP

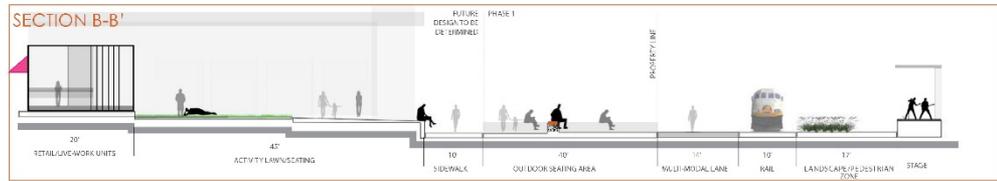


PLAN RENDERING



SECTION A-A'

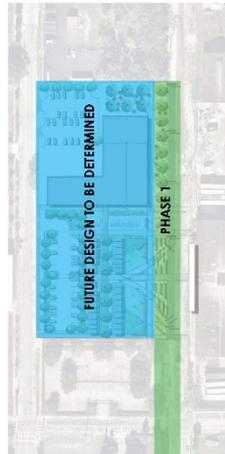
Downtown projects



PROJECT PRIORITIES

- PROVIDE A MULTI-MODAL PATHWAY LINKING THE COMMUNITY TO SITE
- INCREASE WALKABILITY OF THE CORRIDOR
- REFLECT DESIGN OF THE FIRE STATION PROPERTY AND THE PARK
- CONNECT TRAIL TO ART PARK AND TUSCAWILLA PARK
- ENHANCE PEDESTRIAN EXPERIENCE
- INCORPORATE LANDSCAPE AND HARDCAPE ENHANCEMENTS
- PROVIDE WAY FINDING SIGNAGE AND LIGHTING ENHANCEMENTS
- INCREASE WALKABILITY OF THE CORRIDOR
- PROVIDE SHARED TRAVEL LANE WITH 3 CYCLES

DEVELOPMENT PHASE



DESIGN INSPIRATIONS

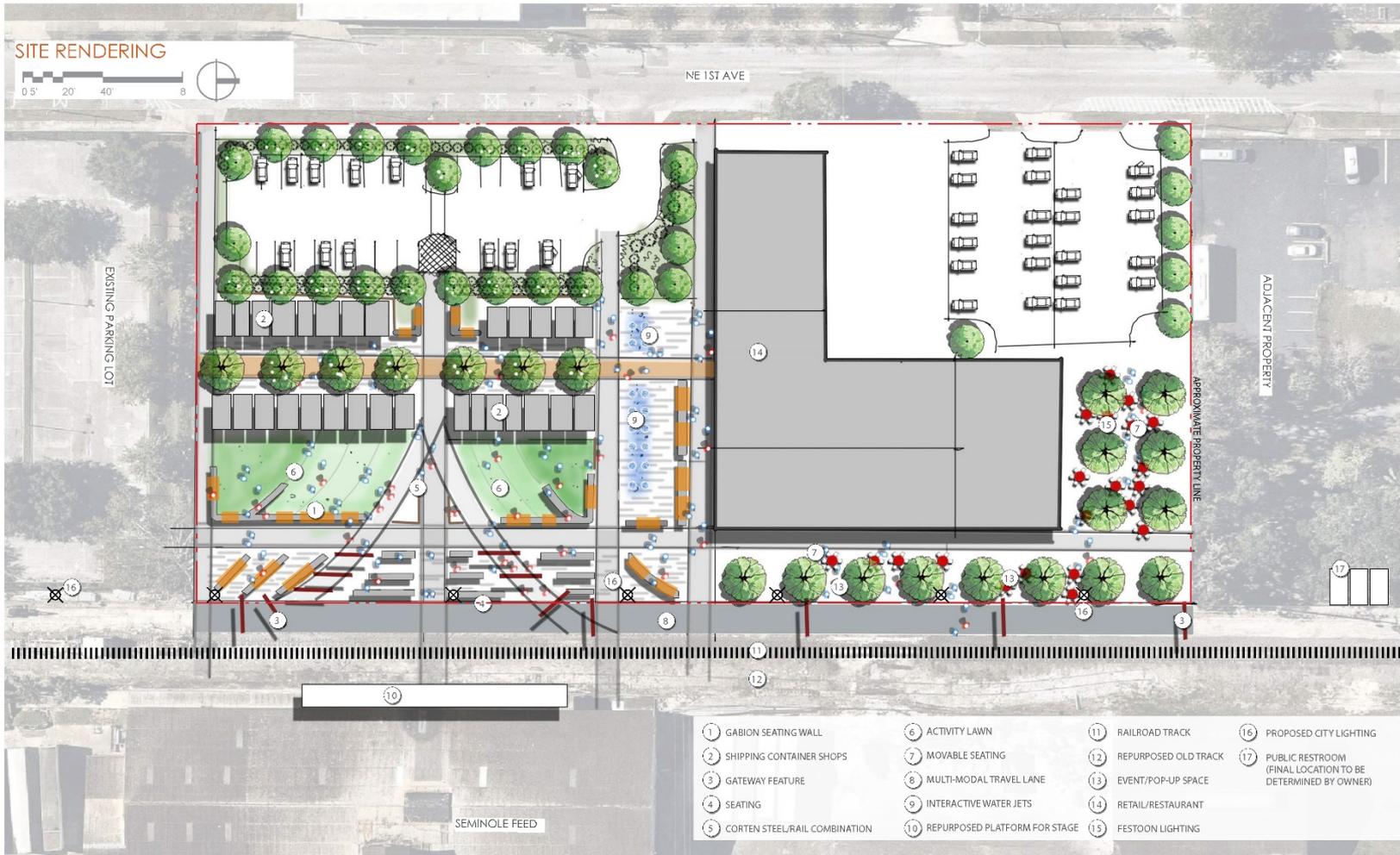


- 1 SHIPPING CONTAINER RETAIL
- 2 GATEWAY FEATURE
- 3 SEATING
- 4 GABION WALL/SEATING
- 5 CORTEN STEEL/RAIL COMBINATION
- 6 ACTIVITY LAWN
- 7 MOVABLE SEATING
- 8 MULTI-MODAL TRAVEL LANE
- 9 INTERACTIVE WATER JETS

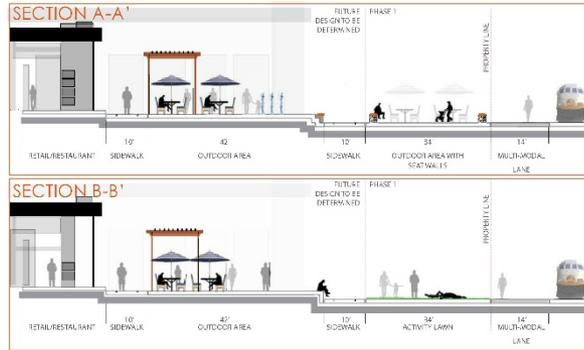
- 10 REPURPOSED PLATFORM FOR STAGE
- 11 RAILROAD TRACK
- 12 REPURPOSED OLD TRACK
- 13 EVENT/POP-UP SPACE
- 14 RETAIL/RESTAURANT
- 15 FESTOON LIGHTING
- 16 PROPOSED CITY LIGHTING
- 17 PUBLIC RESTROOM (FINAL LOCATION TO BE DETERMINED BY OWNER)

WALTON PROPERTY: CONCEPT 1

Downtown projects



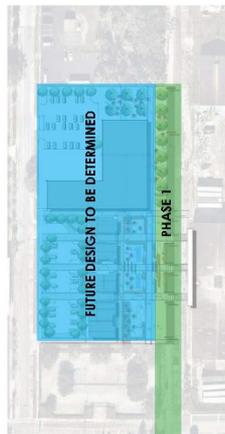
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PROJECT PRIORITIES

- PROVIDE A MULTI-MODAL PATHWAY LINKING THE COMMUNITY TO SITE
- INCREASE WALKABILITY OF THE CORRIDOR
- REFLECT DESIGN OF THE FIRE STATION PROPERTY AND THE PARK
- CONNECT TRAK TO ART PARK AND TUSCAWILLA PARK
- ENHANCE PEDESTRIAN EXPERIENCE
- INCORPORATE LANDSCAPE AND HARDSCAPE ENHANCEMENTS
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- INCREASE WALKABILITY OF THE CORRIDOR
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DEVELOPMENT PHASE



DESIGN INSPIRATIONS

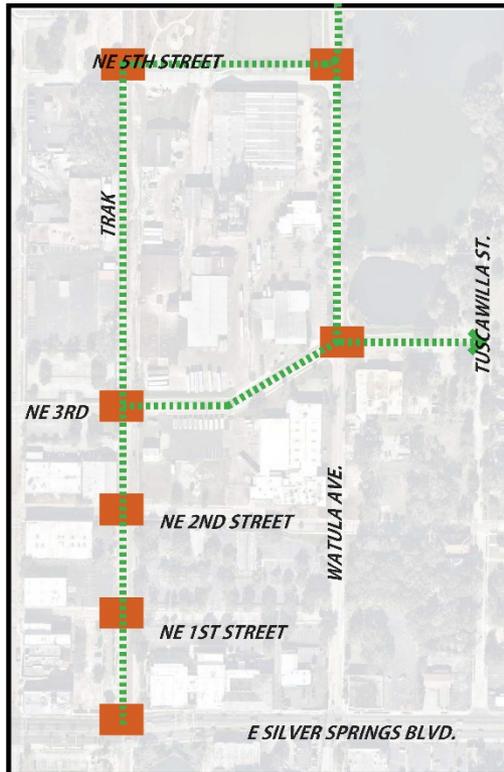


- | | | | | | |
|--------------------------------|-----------------------------|--------------------------|----------------------------|--------------------------------|---|
| 1 CROSSWALK CONDITION | 4 INTERACTIVE WATER FEATURE | 7 MOVABLE OUTDOOR TABLES | 10 MULTI-MODAL TRAVEL LANE | 13 PARKING | 16 PROPOSED CITY LIGHTING |
| 2 REPURPOSED PLATFORM TO STAGE | 5 GABION SEATING WALL | 8 TRELLIS | 11 REPURPOSED OLD TRACK | 14 FESTOON LIGHTING | 17 PUBLIC RESTROOM (FINAL LOCATION TO BE DETERMINED BY OWNER) |
| 3 GATEWAY FEATURE | 6 PARKING/FOOD TRUCK SPACE | 9 ACTIVITY LAWN | 12 RETAIL/RESTAURANT | 15 ARCHITECTURE CORNER FEATURE | |

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CROSSWALK LOCATIONS



STRIPING



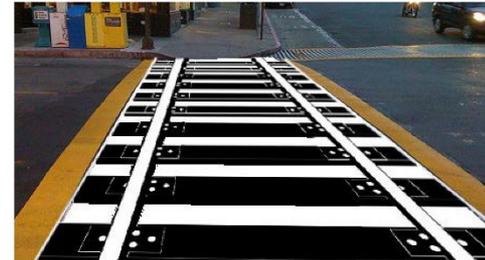
STRIPING AND BRICK COMBINATION ALTERNATE OPTION



ARTISTIC STREET INTERSECTION



STRIPING AND BRICK COMBINATION



ARTISTIC / FUNKY CROSSING ART



ARTISTIC STREET INTERSECTION ALTERNATE OPTION

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THE EXISTING SILO HAS THE OPPORTUNITY TO BECOME A LANDMARK FEATURE.

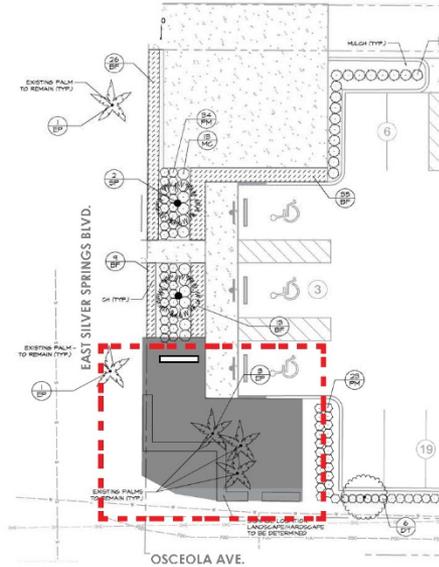
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GATEWAY CONCEPT

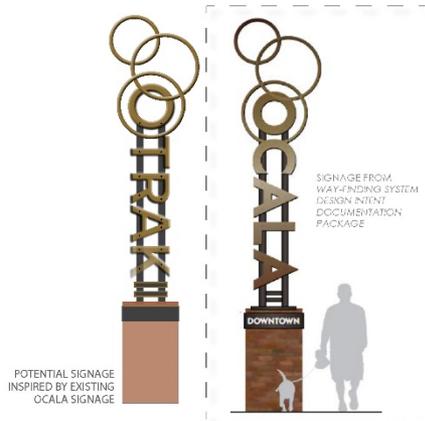
BELOW ARE THE GATEWAY SIGNAGE CONCEPTS AT EAST SILVER SPRINGS BLVD. AND OSCEOLA AVE. THE TREES SHOWN ARE A COMBINATION OF EXISTING AND PROPOSED TREES. THE 3 EXISTING PALM TREES ARE SHOWN AT THEIR APPROXIMATE LOCATIONS.

MATERIALS:

- GABION WALL
- CAST IN PLACE CONCRETE SEATING WALL
- CORTEN STEEL PLATE
- ACRYLIC PANEL



CURRENT DESIGN PROPOSAL
VICINITY MAP



POTENTIAL SIGNAGE
INSPIRED BY EXISTING
OCALA SIGNAGE



OSCEOLA AVE.

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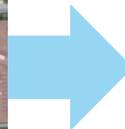
Downtown projects



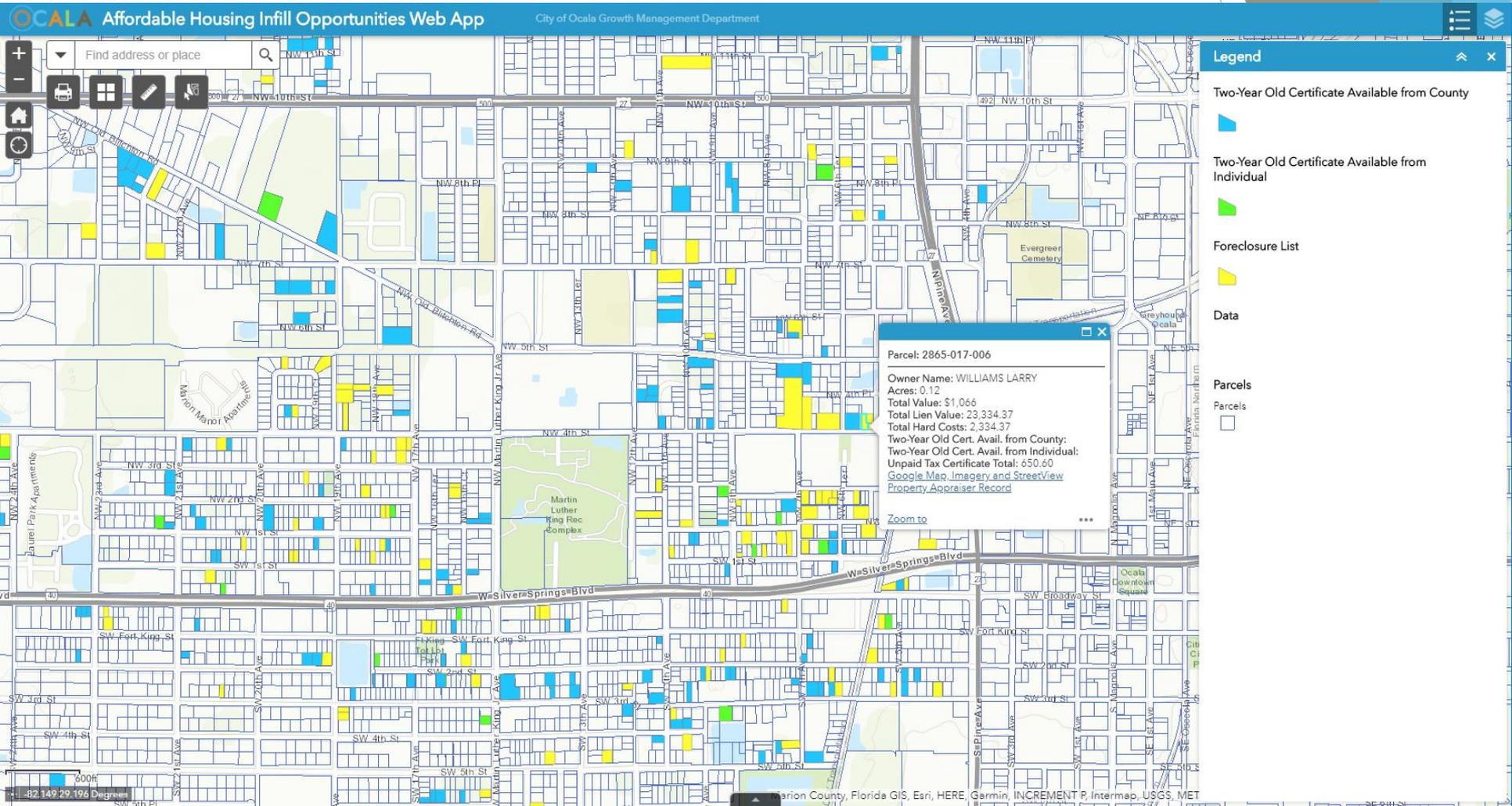
Downtown projects



Proposed future land use changes



Affordable housing infill project



Upcoming meetings

Leadership Group (4th Thursday or Wednesday (alternating) of every other month)

- ▶ Wednesday, [December 12 or 19](#), 11:30 am at CSC Training Room

City Council (1st and 3rd Tuesday of each month)

- ▶ Tuesday, November 6, 4:00 pm at City Council Chambers
- ▶ Tuesday, November 20, 4:00 pm at City Council Chambers
- ▶ Tuesday, December 4, 4:00 pm at City Council Chambers
- ▶ Tuesday, December 18, 4:00 pm at City Council Chambers

Ocala Historic Preservation Advisory Board (1st Thursday of each month, as necessary)

- ▶ Thursday, November 1, 4:00 pm at City Council Chambers
- ▶ Thursday, December 6, 4:00 pm at City Council Chambers

Planning and Zoning Commission (2nd Monday of each month, as necessary)

- ▶ [November meeting cancelled](#)
- ▶ Monday, December 10, 5:30 pm at City Council Chambers

Board of Adjustment (3rd Monday of each month, as necessary)

- ▶ Monday, December 17, 5:30 pm at City Council Chambers

Brownfields Advisory Committee (3rd Thursday every other month)

- ▶ Thursday, November 15, 2:30 pm at CSC Training Room



CRA Advisory Committee Meetings (meet as needed)

Downtown CRA (2nd Thursday of every other month)

- ▶ Thursday, December 13, 3:00 pm at CSC Training Room

North Magnolia CRA (last Thursday of every other month)

- ▶ Thursday, November 29, 8:30 am at CSC Training Room

West Ocala CRA (3rd Thursday of every other month)

- ▶ Thursday, November 15, 3:00 pm at CSC Training Room

East Ocala CRA (4th Wednesday of every other month)

- ▶ Wednesday, [October 31](#), 4:00 pm at CSC Training Room

Open floor